

ICE 2016 – Tracks & Subcategories

Career Development (Content Track 1)

The Career Development track highlights trends and topics influencing a community of learning professionals interested in advancing their own careers and helping other develop their skills and expertise.

Assessment & Credentialing
Coaching
Entrepreneurship
Foundational Skills Development
Job Search
Managing your Career Mentoring
Organizational Career Development Programs
Recruitment
Skills Gap
Shifting career focus within talent development

Global Human Resource Development (Content Track 2)

The Global HRD track highlights trends and topics influencing a community of professionals from all over the world, with an interest in developing global talent, sharing regional best practices and conducting global benchmarking.

Diversity & Inclusion
Global Workforce Development
Global Leadership Development
Global Benchmarking
Change management in Global environment
Global Integrated talent management

Human Capital (Content Track 3)

The Human Capital track will highlights trends and topics influencing a community that manages organizational talent and the employee lifecycle.

Change Management
Coaching
Diversity & Inclusion
Innovation
Integrated Talent Management
Knowledge Management
Mentoring
Performance Improvement
Managing Learning Programs

Instructional Design (Content Track 4)

The Instructional Design track focuses on trends and topics related to the process of analyzing the learning needs and goals for designing instructional materials to meet those needs.

Design techniques for advanced practitioners

Learning Transfer

Innovations in design

How to design effective technical training

Working with Subject Matter Experts (SMEs)

ISD for Mobile Learning

Developing Training for External Clients & Customers

Agile/iterative design modalities

Incorporating task practice into training courses

Strategies for incorporating stakeholders

Integrating Behavioral Assessments into Training Programs

Needs assessment for ISD

Project management tools and methods for instructional designers

Involving managers in the training process

Tying ISD to organizational results

Problem-centered learning

Leadership Development (Content Track 5)

The Leadership Development track highlights trends and topics influencing a community of leaders developing talent, managing change, and building a strong global workforce.

Developing Leadership Skills and Competencies

Developing and Improving an Organizational Leadership Development Strategy

Diversity & Inclusion

Entrepreneurship and Innovations in New Models of Leadership Development

Strategic-level Thinking skills/competencies

Learning Technologies (Content Track 6)

The Learning Technologies track highlights trends and topics influencing a community of forward-thinking professionals using technology and learning to develop the future workforce.

Self-paced eLearning

Mobile Learning

Performance Support

Virtual Classroom

LMS/Platforms

Blended Modalities

Innovation

Social Learning

Games and Simulation

Learning Measurement & Analytics (Content Track 7)

The Learning Measurement & Analytics track highlights implementing learning analysis process models and systems in order to measure talent development intervention, program effectiveness and organizational outcomes.

Impact of Learning—Beyond ROI

Evaluating Learning Programs
Measuring the impact of change
Return on Investment (ROI) of Learning
How to Measure the Results of Social and Informal Learning
Creating behavior change metrics/profiles
Measuring Effectiveness of Leadership Development
Technology-based analysis and evaluation
Principles of certification for trainers
Measuring Coaching and mentoring program Effectiveness
Assessing learning mastery and providing learner feedback
Determining the impact of learning on the business

Management (Content Track 8)

The Management track highlights trends and topics influencing a community designed to deliver the tools and information MANAGERS need to develop a more engaged and productive workforce. This is not specifically Leadership Development.

Coaching and Mentoring
Developing Talent to Drive Business Results
Training/Facilitation/Presentation skills for Managers
Culture and Communication
Fostering Learning, Creativity, and Innovation
Developing Critical Thinking, EQ, Softer Skills in Teams
Knowledge Management
Assessment
Managing Complexity and Change

Training Delivery (Content Track 9)

The Training Delivery track covers the transfer of knowledge and sector of talent development via adapting, personalizing, adjusting, and ad-hoc development of training artifacts for specific audiences and venues, modalities, or platforms.

Delivery techniques for advanced practitioners
Games and activities to strengthen learning
Working with difficult training/workshop participants
How to deliver effective technical training
Content for “master trainers”
Facilitation Skills
Innovative delivery methods

Science of Learning (Content Track 10)

The Science of Learning track highlights trends and topics influencing a collective of professionals interested in understanding the mechanics behind how individuals take in information, form connections and ideas, and exercise new behaviors on the job to improve performance.

Engagement & Motivation
Memory & Learning

Organizational Dynamics
Performance Improvement
Research & Practice

Government (Industry Track 1)

The Government track highlights trends and topics influencing a community of government learning professionals from federal, state and local agencies, using innovation and collaboration to develop talent in the workplace.

Change Management
Engagement & Motivation
Evaluating the Learning Impact
Knowledge Management
Leadership Development
Performance Improvement
Public Sector

Sales Enablement (Industry Track 2)

The Sales Enablement track will highlight trends and topics influencing a community for those who develop sales talent.

Account Acquisition, Retention and Development
Complex Solution Definition & Positioning
Sales Pipeline and Forecast Management
Sales Strategy Definition and Execution
Sales Team Management
Sales Coaching
Sales Talent Selection
Sales Talent Development
Sales Tool and Process Improvement
Sales Incentive and Compensation Design

Healthcare (Industry Track 3)

The Healthcare track highlights trends and hot topics influencing a community of healthcare executives, providers, managers and trainers working to create next-generation healthcare environments through learning, talent development and cultural change.

Change Management
Talent Development
Evaluating the Learning Impact
Integrated Talent Management
Non-Traditional Trainer
Knowledge Management

Higher Education (Industry Track 4)

The higher education track highlights trends and topics influencing a community where students, faculty, and practitioners collaborate with talent development professionals to develop a stronger workforce.

Research/Theory to Practice in the Workplace
Academic/Practitioner/Corporate Partnerships
Trends and New Methods for Engaging Students in the Academic Classroom
Aligning course curriculum with ATD content or Competency Model
Developing Faculty and Staff in Higher Education
Applying Adult Learning Principles in the Academic Classroom